

# save the the data

**How to Prepare for a Ransomware Attack on** 





Kim Lambert - Principal Product Marketing Manager, Rubrik
Drew Russell - Technical Go-To-Market Lead, Microsoft Security Practices, Rubrik



# **Agenda**

- The human toll of cyberattacks
- A new way of looking at data security
- How to ensure you're ready a demo of Microsoft 365 protection





"My first thought was a simple power outage. It was not uncommon to have power fluctuations with heating and cooling.

But once I got to the office and started to bring the system back up, I realized this wasn't just a standard power outage.

We were under attack."



# Introducing Rubrik Zero Labs

"Comprehensive threat intelligence from Rubrik Zero Labs will help enable organizations to prepare for a full swath of cyber threats."



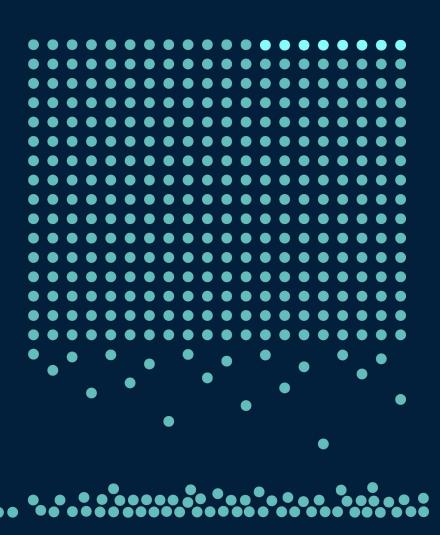
Steve Stone

Head of Rubrik Zero Labs Former Mandiant Vice President



98%

of organizations reported at least one cyberattack reaching their senior leader level of awareness







# **Organizations Struggle with Confidence**

33%

of organizations believe their board / executives have little to no confidence in their organization's ability to recover critical data

76%

of respondents would consider paying a ransom demand

52%

"extremely" or "very likely" to pay the ransom

# The Weight of Cybercrime is Taking its Toll

#### 96%

of IT and security leaders reported a significant emotional or psychological impact from cyberattacks in the last year:

**50%** Increased anxiety in daily role

**43%** Worry over job security

**37%** Loss of trust among colleagues

33% Loss of sleep/trouble sleeping





#### **External Microsoft 365 Threats**

• • •

#### Massive Solar Winds Hack - Microsoft 365

Microsoft 365 customers are at the center of a massive, persistent Russian cyberattack breaching US government and large commercial environments.

• • •

#### Microsoft Exchange credential stealing malware

The malicious module represents an effective option for attackers to gain a strong foothold in targeted networks by persisting inside an Exchange server

• • •

#### **Proofpoint Discovers Potentially Dangerous Microsoft 365 Functionality**

Functionality can ransom SharePoint and OneDrive files

71%

of organizations have experienced a Microsoft 365 account takeover.

32%

of companies experienced SaaS data loss in some form

71%

of organizations experienced suspicious behaviors from native automation

85%

of organizations using Microsoft 365 have suffered email data breaches



#### **External and Internal Microsoft 365 Threats**

• • •

#### **Massive Solar Winds Hack - Microsoft 365**

Microsoft 365 customers are at the center of a massive, persistent Russian cyberattack breaching US government and large commercial environments

• • •

#### Microsoft Exchange credential stealing malware

The malicious module represents an effective option for attackers to gain a strong foothold in targeted networks by persisting inside an Exchange server

• • •

#### **Proofpoint Discovers Potentially Dangerous Microsoft 365 Functionality**

Functionality can ransom SharePoint and OneDrive files

 $\bullet \bullet \bullet$ 

#### IT blunder permanently erases 145,000 user's personal chats in Microsoft Teams deployment

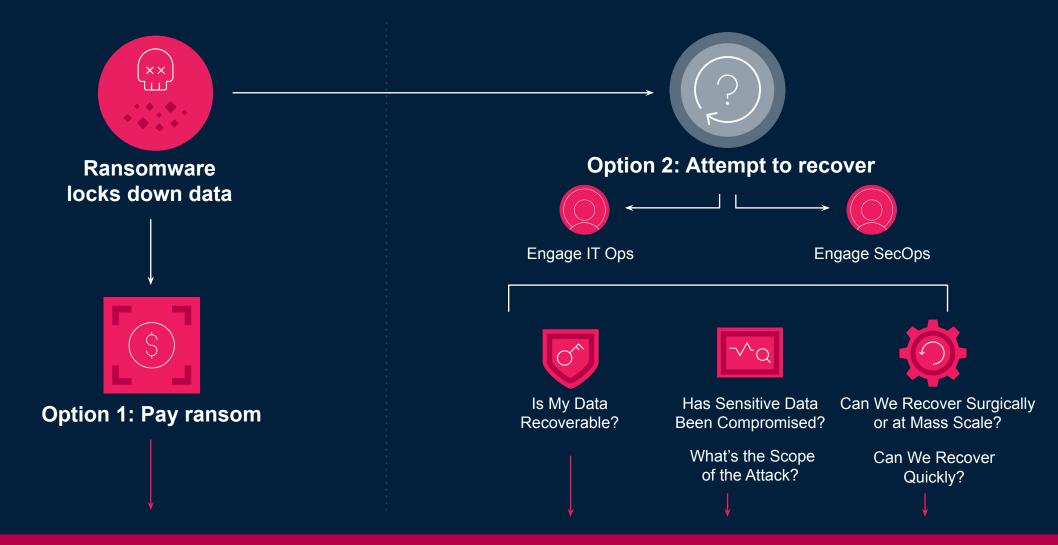
'Microsoft has confirmed the Teams chat data is not recoverable'

#### **Creation of New Mailboxes and Assigning of Permissions to Access Other Mailboxes**

Mandiant's Incident Response team has continued to respond to compromises originating from exploitation of these vulnerabilities



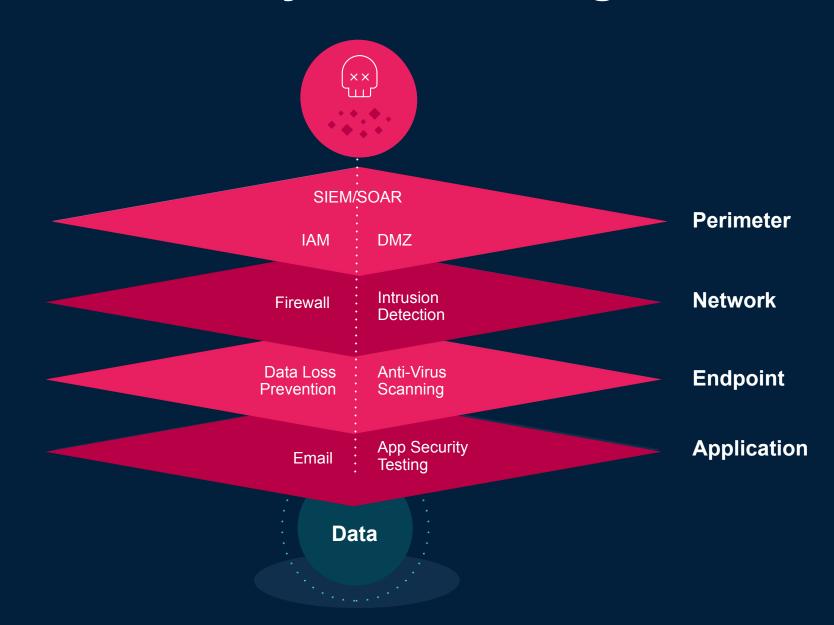
# Why Are Organizations Stuck Paying Ransoms?



PAY RANSOM / HOPE FOR BUSINESS RECOVERY OF MICROSOFT 365



# Infrastructure Security is Not Enough





# The Next Frontier in Cybersecurity

Infrastructure Security And Data Security Together Provide Zero Trust Security





# The Pillars of Data Security



What if you could by cyber-proof your backup data?

What if you could monitor risks and investigate threats quickly?

What if you could rapidly recover just the data you need?



### **Rubrik Security Cloud**

Secure data, wherever it lives, across enterprise, cloud, and SaaS. Make your business unstoppable.







# Data Resilience - What Your Teams Are Asking

Do we have any fail-safes if everything is compromised?

Can my Microsoft 365 retention rules be tampered with?

Can my admins be compromised?



Can my backups be discovered by bad actors?

Can my backup data be seen by bad actors?

Can my backups be modified?

# Rubrik Data Resilience for Microsoft 365





Secure your data from insider threats or ransomware with air-gapped, immutable, access-controlled backups

#### **Immutability**

so they can't change it

WORM storage to prevent data modification / deletion

#### **Retention Lock**

so they can't disrupt backups

Two-person approval needed to change retention policies

#### **Intelligent Data Lock**

so they can't delete data

Holds all data for 30 days beyond last admin action

#### **Logical Air Gap –** so they can't find it

Undiscoverable with NFS/SMB **Network Protocols** 

#### **Bring Your Own Key**

Ability to revoke access from Rubrik

#### **Enforced Control –** so they can't access it

Natively enforced

MFA and TOTPs, granular RBAC, and delegated privileges / multi-geo support





# Data Observability - What Your Teams Are Asking

When did malware first enter our Microsoft 365 backups?



Has there been any unusual deletions or modifications of my Microsoft 365 data?

Was sensitive data affected by an attack?

# Rubrik Data Observability for Microsoft 365



Continuously monitor your data for ransomware and manage potential sensitive data exposure risk in an attack

- Ransomware Monitoring and Investigation: Determine the scope of ransomware attacks, using machine learning to detect deletion, modifications, and encryptions
- Sensitive Data Monitoring and Management: Reduce sensitive data exposure by discovering what types of sensitive data you have and where it lives







# Data Remediation - What Your Teams Are Asking

How do I automate the recovery of my most critical Microsoft 365 apps?



How can I surgically recover just what I need?

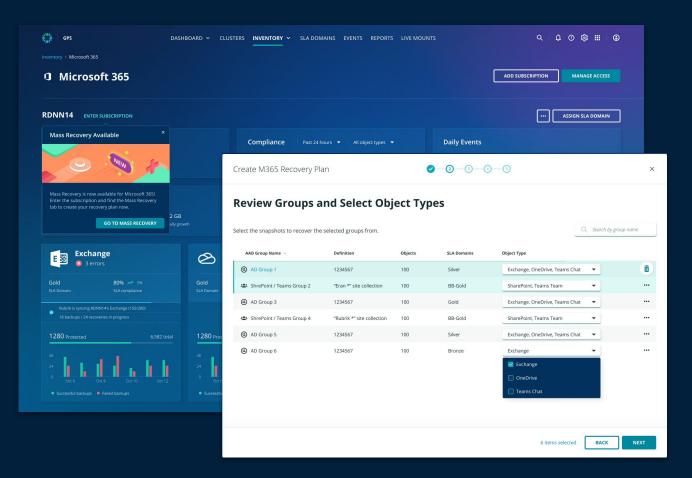
#### Rubrik Data Remediation for Microsoft 365





Rapidly recover your apps, files or users across Exchange, SharePoint, OneDrive, and Teams, surgically or at-scale

- **Mass Recovery:** Recover thousands of users quickly
- Restore business operations quickly by surgically recovering apps, files, or users







# Payette Fends off Cyber Breach with Rubrik Security Cloud!

**Rubrik delivered:** 

<24 hrs

critical systems back online

100%

recovery within 1 week



Microsoft 365

and Azure data resilient against cyber threats

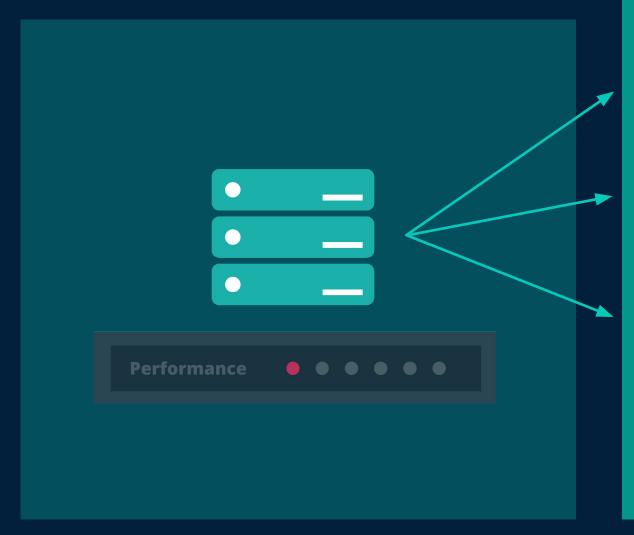


# How Does It Work?



#### **How it Works**

#### **On-prem architecture limitations**









#### **How it Works**

**Rubrik Cloud Native (AKS) Architecture** 









# Demo



# Thank you



# Wrap-Up

- Microsoft 365 is a critical, Tier-1 SaaS app and is targeted by attackers
- Rubrik can secure your data from cyber attack or even human error
- Your Microsoft 365 and other organizational data can be resilient, observable, and recoverable



