**telesign**

Account integrity across the customer lifecycle

As technology, infrastructure, and consumer expectations continue to mature, the new normal of business has taken shape. Today, the internet is ubiquitous. Six out of 10 or 4.7 billion people have internet access and there are 35 billion connected devices[1]. It's predicted that 65% of the global GDP will digitize by 2022[2]. But the explosion of digital transformation has exposed companies and consumers to new opportunities for fraud and theft. Last year alone, cybercrime cost the global economy $6.1 trillion with an attack occurring every 11 seconds[3].

Lockdown the weak link in your security

Humans are human and are prone to mistakes. We give up too much information, re-use weak passwords, and get reeled in by phishing attacks. Human error is the primary cause for 95% of cyber security breaches[4]. With billions of stolen usernames and passwords, it's no surprise that in 2020, 80% of fraud attacks were account takeovers[5]. But despite being the culprit, consumers have zero tolerance to fraud – 66% of consumers will cut ties with a merchant over a single online fraud incident[6]. When it comes to security, the trust you've built with your customers is on the line.

Human error causes 95% of breaches

Social engineering

SIM wwaps

Account takeovers

Recycled passwords

Phishing
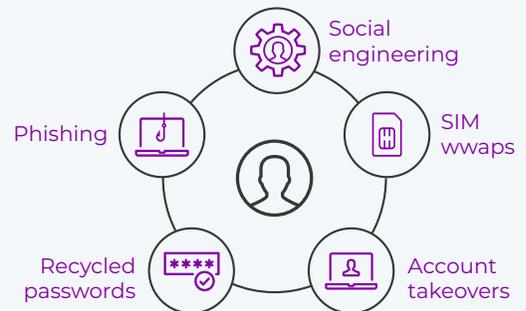
Build trust at every stage of the customer journey

Identity risk

Identify every user with just a phone number to unlock proactive fraud prevention signals that deliver a safer online experience.

Safeguard accounts

From login to logout, adopt a proactive, multilayered approach to detect suspicious behavior and protect your customer accounts.

Keep customers informed

Ensure your customers always receive critical communication in real-time with the reliability you can trust.

Understand the risk at every customer touchpoint

Enable two factor authentication and send secure OTPs via SMS or voice to safeguard your customer accounts.

Prevent account takeovers by detecting recent SIM swaps, porting history, password resets, and other suspicious behavior.

Customer login

Account management

Customer transactions

Notify & alert customers anytime there are account changes and updates.

Verify your customers with a phone number and determine the legitimacy of your users.

Evaluate high-value transactions with an OTP and dynamic risk assessment.

Assess user risk with phone intelligence information such as account tenure, porting history, subscriber status, and more.

End-to-end account integrity is a dynamic, ongoing process. For more than 15 years, Telesign has helped the world's most trusted companies keep their customers safe. As the industry leader in phone number intelligence, we harness billions of digital interactions, mobile signals, and traffic patterns to continuously assess risk at key moments across your customers' lifecycle. Telesign empowers you to turn the identity data that sits behind your customers' phone numbers into a powerful risk assessment and fraud prevention model. Our machine learning technology adapts to business and delivers actionable insights codes so you can automate acceptance or rejection of logins, password reset requests, account updates, transaction verifications, and other high-risk interactions across your ecosystem.

Dynamic risk scoring

Detect risk, block fraud, and keep your customers safe. Receive a risk assessment score that recommends the appropriate action of whether to allow, block, or flag a user's interaction.

Phone number intelligence

Access phone number and subscriber attributes, analyze traffic for suspicious patterns, and benchmark against a global telecom fraud database for seamless user identification.

Customer identification

Prevent unauthorized account access and make sure that your digital community is safe, secure, and streamlined with easy-to-implement one-time passcodes and two-factor authentication.

Omnichannel communication

Deliver important alerts, reminders, and notifications with speed and reliability on the channels your customers care about.

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